



PART OF CEUTA GROUP

FULL SERVICE DIGITAL & SEARCH MARKETING AGENCY

Maximising Global Visibility of Brands & SMEs Online.

BUILDING SUCCESSFUL BRAND DIGITAL STRATEGIES

DISCOVERY & STRATEGY

We get under the skin of your business by taking a thorough investigation of a range of data. Learnings from the discovery phase are used to create a strategic plan.

- Market Analysis
- Competitor Analysis
- Content Gap Analysis
- Strategy Planning

ORGANIC SEARCH (SEO)

We optimise your websites to increase your organic visibility on search engines to generate more leads, maximise customer conversions and grow your brands.

- Technical Auditing
- Keyword Strategy
- Content Optimisation
- Technical Optimisation

PAID MEDIA (PPC)

We advertise your brand to your target audience at key touchpoints to generate engagement, maximise leads and boost customer conversions.

- Paid Search
- Display Advertising
- Programmatic Display
- Shopping Feed Optimisation

SOCIAL MEDIA

We engage with your audience through social media; helping you build a community with a long term interest, trust and loyalty for your brand.

- Social Engagement
- Audience Growth
- Social Listening
- Paid Social

CONTENT MARKETING

We design, produce and distribute relevant, consumable and engaging content that suits your target audiences, industry and objectives.

- Content Creation
- Influencer Outreach
- Editorial Outreach
- Digital PR

ANALYTICS

We use technology to test, make sense of data and drive continuous optimisation and improvement of your customers' online experience.

- Digital Analytics
- Conversion Rate Optimisation (CRO)
- User Experience

OUR CREDENTIALS

ESTABLISHED
2003

70+ **50+**

PROFESSIONALS
EMPLOYED

CLIENTS
IN OUR PORTFOLIO

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BENCHMARK
SEARCH CONFERENCE



OUR ACCREDITATIONS

