



CLICK.CO.UK<sup>®</sup>

## MOBILE FIRST CHECKLIST



## CHECKLIST

- Have you checked whether you are presently being indexed Mobile First?
- Have you moved to a reactive or responsive website – or ensured that your m. site features the same functionality as your canonical desktop site?
- Are your XML and media sitemaps available to mobile as well as desktop users?
- Have you transitioned to JSON-LD and ensured your mobile meta-data matches your desktop without errors?
- If you are operating an m. site or other mobile specific subdomain, have you verified the site through Search Console?
- If you are operating an m. site or other mobile specific subdomain, have you made sure your hreflang is mobile-to-mobile and desktop-to-desktop?
- Have you made the move to HTTPS?
- Is your navigation clear and easy to use on both the mobile and desktop versions of the site?
- Have you optimised your site for speed – reducing image sizes, font uses and unnecessary scripts?
- Have you migrated your site to HTTP2?
- Is your site delivering AMP pages where possible and are you ready to implement the new variations that are on the way?
- Have you begun researching or implementing push notifications to help engage and reengage your consumers?
- Can your consumers access your site quickly and even offline through a PWA?

# GET IN TOUCH WITH US TODAY

## ABOUT US

Located in North West England, Click Consult is a multi award-winning search marketing agency with a focus on organic (SEO) and paid search (PPC), with over 70 professionals employed and with a portfolio of over 60 clients from across the UK, Europe, Americas and Australia.

Click was named Best Digital Agency in 2017, adding to its long list of other awards and accolades, and also ranks within both RAR's and Econsultancy's 'Top 100 Digital Agencies', and Prolific North's 'Top 50 Digital Agencies'.

## ADDITIONAL RESOURCES

### Blog

Click Consult regularly posts actionable insights on its blog – dealing with all aspects of search marketing. From technical SEO to PPC, content marketing and Analytics advice, the Click Consult blog has something for everyone of any ability.

### eBooks

Click Consult produces in depth eBooks on aspects of search marketing on a regular basis, dealing with the latest best practices, changes to standard practices, methods of improvement and more.

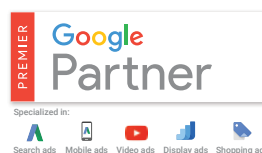
### Infographics

Sometimes what you need is a quick point of reference about complex subjects. Thanks to its team of highly talented designers, Click Consult is also able to distil its vast experience into easy to understand visual content.

Follow us on [Google+](#), [Facebook](#), [Twitter](#) or [LinkedIn](#), or to find out what Click Consult can do for you, call:

**0845 205 0292**

## OUR ACCREDITATIONS



## OUR AWARDS



## OUR TECHNOLOGIES

monitor **TRAX**™ rank **TRAX**™ feed **TRAX**™ link **TRAX**™ pro **TRAX**™ page **TRAX**™