

BENCHMARK

SEARCH CONFERENCE

2018

CLICK.CO.UK

Sponsorship Opportunities

Hilton Manchester Deansgate.

05/09/2017

Benchmark Search Conference

Benchmark Search Conference provides search marketing professionals with a platform to amplify their knowledge and understanding across a range of search marketing disciplines, including organic search (SEO), paid search (PPC), social media and content marketing. Delivered by renowned industry experts and thought leaders, each year the day is filled with cutting-edge insights, shared best practices and the very latest in search marketing innovation.

Designed to attract the very best in digital marketing, the event's content is tailored to the requirements of senior level digital marketing professionals. The conference is a unique event which provides a great opportunity to network with over 200 of the UK's senior in-house marketing professionals across a day of interactive activity and cutting edge thinking. You can find out more about last year's event [here](#).

The conference returns on the 5th September 2018 at Manchester's iconic Hilton Deansgate and will feature presentations from some of the UK's leading search marketers.



Sponsorship opportunities

We are offering a small number of sponsorship opportunities to support Benchmark Search Conference 2018. Since our inaugural conference back in 2015, we've seen delegate numbers increase on average by 30% year on year and we expect to see the same level of interest and growth at our 2018 event. This makes Benchmark an unrivalled opportunity to align your brand with one of the UK's leading search events that uniquely attracts client side delegates rather than agencies.

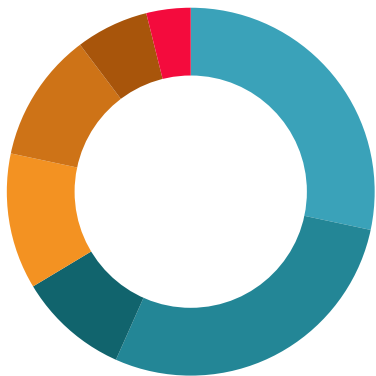
Like previous years, we are expecting strong interest in the event due to our highly targeted delegate profile so we highly recommend potential sponsors to confirm their interest as soon as possible.

Just some of the benefits include:

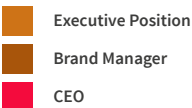
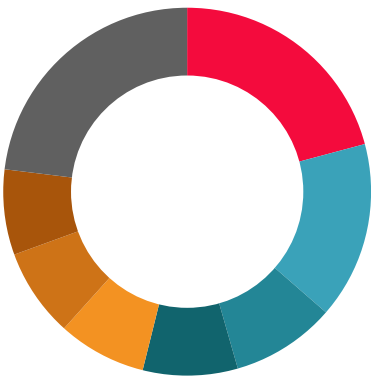
- Opportunity to promote your product or service to a highly targeted delegate audience
- Quality networking opportunities with delegates
- Generate brand exposure
- Access to highly influential speakers and market leading brands

Audience Demographics

Job Title



Industry Sector



Sponsorship opportunities include:

Partner package £5,000 + VAT- 4 available

- 10 delegate tickets
- 2 seats at speaker dinner
- An opportunity to speak on a panel or a solo slot
- An opportunity to exhibit at the event, partners will be able to erect a stand at the venue
- An opportunity to include promotional literature in the delegate bags
- Opted in data provided post event
- Partner level branding on website & at the event

Benchmark Supporter package £2,000 +VAT – 5 available

This package is perfect for agencies or in-house teams looking to raise awareness of their brands and announce any vacancies.

- 2 delegate tickets
- An opportunity to exhibit at the event, supporters will be given an area to erect a stand in the venue
- An opportunity to include promotional literature in the delegate bags
- Branding on website & at the event

Delegate Bag Sponsor £3,000 + VAT – 1 Available

The delegate bag sponsorship packages are as follows:

- Logo printed on delegate bag
- An opportunity to include promotional literature in the delegate packs
- An opportunity to exhibit at the event, sponsors will be given an area to erect a stand in the venue
- 3 x delegate tickets

Social Event Sponsor £2,000 + VAT – 1 Available

The social event package is as follows:

- Benchmark 2016 Social in association with XXXXX
- Sponsor credit on all promotional e-mails / materials
- Logo credit on holding slide at the event
- Opportunity to deliver a short welcome speech at the event
- An opportunity to exhibit at the event, sponsors will be given an area to erect a stand in the main room at the venue
- An opportunity to include promotional literature in the delegate packs
- 2 x full delegate tickets and 10 tickets to the social event

Exhibition Stand Package £950 + VAT – 20 Available

This exhibition stand packages are as follows:

- 3m x 2m space to erect a stand
- Table & two chairs
- Free Wi-Fi
- 1 x 13 amp socket
- Opportunity to include 1 leaflet in delegate packs
- 1 x full delegate pass



Next Steps...

If you are interested in either sponsoring or exhibiting please contact:

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