Maximising Global Visibility for Brands & SMEs Online.
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CHILL INSURANCE

Improving the online performance of Ireland's largest insurer
CLIENT: CHILL INSURANCE

PLACED LINK: HUFFINGTONPOST.CO.UK

CLIENT LANDING PAGE

HOME INSURANCE

Why Choose Our Home Insurance?

In Chill Insurance, we compare the top providers of home insurance in Ireland to find you the best value. What’s more, each individual policy offers their own range of comprehensive benefits which can be added to your policy.

Have a question? Our dedicated and friendly team are always on hand.

GET A HOME QUOTE!

HUFFINGTONPOST.CO.UK

PLACED LINK

FOLLOWED LINK

113m unique
visitors
MONTHLY AUDIENCE

DOMAIN AUTHORITY
87

7.84
MOZ RANK

PAGE AUTHORITY
46

FACEBOOK AUDIENCE
8,628,962

TWITTER AUDIENCE
8,550,000
LLOYDS PHARMACY
ONLINE DOCTOR

PHARMACEUTICAL

Raising the online visibility of one of the UK’s leading community pharmacies and healthcare providers
One of the UK’s most recognisable brands benefitted hugely from our extensive campaign outreach strategy.
CLIENT: KWIK FIT

PLACED LINK: NUWIREINVESTOR.COM

Know Before You Go - Everything you need for a long car journey

#CarSafetyChecklist

When you’re on a road trip or a long journey on the roads, there are countless things to think about. Maybe you’re going on a family holiday and want to get your vehicle or your traveller ready. Perhaps it’s a business trip with an important meeting at the end, so you need to make sure you’ve had your best kicks on the road before you hit the road. Whenever it is that you’re making your trip, make sure you always send your car safety to the top of your priority list.

We recently carried out a survey of 500 members of the British public to find out what they think are the key must-haves when planning a road trip.

How To Start Your Own Uber Business

The Uber business model has revolutionized the taxi industry, and while some countries are late to adopt Uber and other similar business models, the trend isn’t going anywhere...

The Uber business model revolutionised the taxi industry and while in many countries were still Uber and other services are big business, for people looking to enter their own businesses, there is a very interesting opportunity. What it is very easy to get started, there are a few important things to consider when you begin this process to start your own business. Here’s a list of the most important things you need to consider...

- Age of driver
- Driver’s license
- Background check
- Driving experience
- Vehicle registration
- Insurance

If you’re interested in starting an Uber business, be sure to check the requirements for your specific country and make sure you have all the necessary paperwork in order. Good luck!
SLATER & GORDON
Solicitors

Delivering fantastic results for one of the UK’s largest legal firms.
CLIENT: SLATER & GORDON

PLACED LINK: HARPERSBAZAAR.COM

SLATER AND GORDON LAWYERS UK
Award-Winning National Consumer Law Firm

Lawyers reveal the main reason behind break-ups on 'Divorce Day'

Facebook Audience: 130,000
Twitter Audience: 537,000
HOMELET
PROPERTY RENTAL INSURERS
Opening doors for one of the UK’s leading property insurance brokers
CLIENT: HOMELET

PLACED LINK: ARCHITECTUREARTDESIGNS.COM

DOMAIN AUTHORITY 72

7.2 MOZ RANK

PAGE AUTHORITY 39

FACEBOOK AUDIENCE 306,370

TWITTER AUDIENCE 2346
JULIAN CHARLES
BEDDING, CURTAINS & INTERIORS

Improving the organic search performance for industry-leading home furnishing retailers
CLIENT: JULIAN CHARLES

PLACED LINK: TELEGRAPH.CO.UK

CLIENT LANDING PAGE

PLACED LINK

9,077,940
BLOG AUDIENCE

DOMAIN

AUTHORITY

95

7.60
MOZ
RANK

PAGE

AUTHORITY

49

FACEBOOK AUDIENCE

3,834,470

TWITTER AUDIENCE

1,910,000
TYRE PLUS
ECOMMERCE & RETAIL

See how we implemented a successful outreach strategy for this brand of over 700 partner garages.
CLIENT: TYRE PLUS

PLACED LINK: MOTORWARD.COM

CLIENT LANDING PAGE

DOMAIN AUTHORITY 65

PAGE AUTHORITY 35
We really cleaned up in terms of links for this healthcare and janitorial supplies business.
CLIENT: BROSCH DIRECT

PLACED LINK: FASHION-MOMMY.COM

DOMAINT AUTHORITY 54

MOZ RANK 5.4

PAGE AUTHORITY 29

Food hygiene #Gloves Are All You Need

There’s nothing worse than misleading a customer. Although many of us get the wrong food, it doesn’t have to be. This is also true for hygiene. From correct, or incorrect, waste disposal, it can also cause a food poisoning outbreak or contamination. Our hygiene is key to stopping food poisoning.
More outstanding results for one of the UK’s fastest growing betting and sports gambling platforms.
CLIENT: BETWAY

PLACED LINK: THEBAYNET.COM

DOMAIN AUTHORITY

63

6.3

MOZ RANK

PAGE AUTHORITY

31
CHUMS
ECOMMERCE & RETAIL
Part of an award winning strategy for this online retailer.
CLIENT: CHUMS

PLACED LINK: FASHIONGONEROGUE.COM

END OF SEASON SALE
SAVE UP TO 50% OFF

FASHION GONE ROGUE

FACEBOOK AUDIENCE
465,000

DOMAIN AUTHORITY
84

PAGE AUTHORITY
45

8.4
MOZ RANK
Creating a tailored search marketing strategy for the UK’s largest supplier of adjustable beds and chairs
CLIENT: ADJUSTABLE BEDS

PLACED LINK: TELEGRAPH.CO.UK

CLIENT LANDING PAGE

Making Dreams a Reality for Almost Three Generations
Book your FREE home demonstration today

Latest News

Get A Price
Request a Call Back

The Telegraph
Lifestyle | Men

Learn from the masters: how to survive festivals like a boss

Twitter Audience

Facebook Audience

Domain Authority
95

Page Authority
50

Blog Audience
9,077,940

MOZ Rank
7.60

913

Followed link
Creating a tailored search marketing strategy for an industry-leading pet care supplier
CLIENT: HILL'S PET

PLACED LINK: WAGTHEDOGU.K.COM

CLIENT LANDING PAGE

4,610
BLOG AUDIENCE

DOMAIN
AUTHORITY
33

4.69
MOZ
RANK

PAGE
AUTHORITY
44

FACEBOOK AUDIENCE
2,522

TWITTER AUDIENCE
4,078
CALIBRE
OFFICE FURNITURE & INTERIORS

Raising the online presence of a market leading office furniture provider
CLIENT: **CALIBRE**

PLACED LINK: **HUFFINGTONPOST.CO.UK**

**FACEBOOK AUDIENCE**: 8,628,962

**TWITTER AUDIENCE**: 8,550,000

**DOMAIN AUTHORITY**: 87

**PAGE AUTHORITY**: 44

**BLOG AUDIENCE**

113m unique visitors

**MOZ RANK**: 7.06
GIGANTIC

EVENT TICKETS

Delivering a bespoke search marketing strategy for a leading UK ticket provider
CLIENT: GIGANTIC

PLACED LINK: HITTHEFLOOR.COM

CLIENT LANDING PAGE

DOMAIN AUTHORITY 38

PAGE AUTHORITY 48

86,308
BLOG AUDIENCE

5.56
MOZ RANK

PAGE AUTHORITY 48

FACEBOOK AUDIENCE 100,192

TWITTER AUDIENCE 16,800
Ellisons is the UK's leading supplier to hair and beauty professionals, providing a selection of trusted brands to salons, spas and businesses all over the world.
CLIENT: E.A. ELLISON & CO LTD

PLACED LINK: FEMALEFIRST.CO.UK

FOLLOWED LINK

DOMAIN AUTHORITY

73

7.3 MOZ RANK

PAGE AUTHORITY

34
Look at some of the work that we compiled for this market-leading mergers and acquisitions company.
CLIENT: BCMS

PLACED LINK: WORKINGMOTHER.COM

BCMS M&A ADVISORS - OUR BUSINESS IS SELLING YOUR BUSINESS

Emily’s Tips and Tricks

Emily is a native located in Florida who has a broader lens on how mom friendly her blog can be to someone who has a career. Her tips can help someone to the season that they have been waiting for.

Attention Mother Entrepreneurs! Tips for Selling your Business

By Emily’s Tips - December 31, 2017

FACEBOOK AUDIENCE 196,677

TWITTER AUDIENCE 89,555
Learn how we generated links and results for this online development business.
CLIENT: SIMPLY ACADEMY

PLACED LINK: BESTFINANCE-BLOG.COM

Passion

We provide exceptional learning, empowering you to reach your potential.

Simply is a leading financial training provider.

Here at Simply Academy, we devise and deliver recognized financial training courses across all sectors, providing highly relevant, useful knowledge to individuals and corporate organizations from around the globe.

TWITTER AUDIENCE

3800
Yet more proof of our work with international businesses, as we place strategic links for this travel and lettings company.
CLIENT: FAST SALE FLORIDA

PLACED LINK: SIMPLYSWEETHOME.COM

CASH HOME BUYERS

“Highest Price Guaranteed and Any Condition!

Need to sell your house fast? Fast Sale Florida is your local home buying company that buys homes in any conditions and can provide you with a quick cash offer.

The Fast Sale Florida team is locally based and understands the needs of Florida homeowners. Our knowledgeable and experienced team is ready to help you sell your home quickly and easily.

If you’re looking to sell your home fast, Fast Sale Florida is your best option.

Domain Authority: 55

MOZ Rank: 5.5

Page Authority: 31

Facebook Audience: 6000

Twitter Audience: 6000
The time and effort we invested with Pall Mall really paid off as these placements and figures show.
From waste management to packaging and labelling this business is diverse so we had to make sure that our campaign was highly targeted.
WE LOOK FORWARD TO WORKING WITH YOU AND ENJOYING A SUCCESSFUL PARTNERSHIP